



UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: YANIV, ZVI ART UNIT: 2673
APPL. NO.: 09/241,515 EXAMINER: PATEL, NITIN
FILED: FEBRUARY 1, 1999 DOCKET NO.: 3250-627
TITLE: METHOD AND APPARATUS FOR DYNAMICALLY PRESENTING A
PICTORAL REPRESENTATION

March 11, 2005

TRANSMITTAL OF AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

Transmitted herewith for filing in the above-identified patent application, please find:

1. X 4 page Amendment and Response w/ transmittal
2. X Return postcard

The Small Entity fee has been calculated as shown below.

	No. Of Claims Filed	No. of Claims Previously Paid For	No. of Extra Claims	Rate	Fee
Independent Claims	1	3	0	\$ 84.00	\$000.00
Total Claims	15	32	0	\$ 18.00	\$000.00
Multiple Dependent Claims				\$280.00	\$000.00
Total Additional Fee					\$000.00

Respectfully submitted:

SEND CORRESPONDENCE TO:

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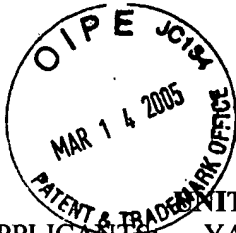
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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

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on March 11, 2005.

Kenneth M. Massaroni
Kenneth M. Massaroni



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Dear Sir:

This is in response to the Office Action mailed on December 13, 2004 the time for responding thereto being set to expire, without extension, on March 13, 2005. The following amendments and remarks are submitted in connection with the above-identified patent application. Reconsideration of the application is respectfully requested at this time.

Kindly amend the subject patent application as follows:

IN THE CLAIMS

Kindly amend Claim 1 as follows:

1. An apparatus for providing a pictorial representation, comprising:
on a first media at least one static presentation region for providing at least a first, unchanging pictorial rendering, said first media having at least one opening formed therethrough;
on a second media, different than said first media, a dynamically changing presentation region, said dynamically changing presentation region providing at least a first series of changing renderings, said first series of changing renderings being unrelated to the content of the first, unchanging pictorial rendering; and
wherein said second media is positioned in the opening formed through said first media.